

REP HEADLINE# 6162169  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 18.27  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/V BUCHANAN/R/CON/FL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200  
ALEXANDRIA, VA 22314  
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6162169 CLASS: NATL. LOCAL REGIONAL

PRDCT VERN BUCHANAN 4 CONG EST#124 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT24/12 18.27

REP: ORDER CANCELED  
ALL LN'S ZERO'D OUT  
NEW TTL \$0  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN  
CON CM VERN BUCHANAN FOR CONGRESS

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 23  
AGENCY PRODUCT CODE = 48  
AGENCY EST# = 124

LINE	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	S	100P-200P	30		\$200.00	10/30	11/2	0		TU-F	0
PROGRAM : DAYS OF OUR LIVES											
RA35+ : 1.1											
CON COM1: DAYS OF OUR LIVES											

LINE	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	S	1000A-1100A	30		\$80.00	10/30	11/2	0		TU-F	0
PROGRAM : DAYTIME											
RA35+ : 1.8											
CON COM1: DAYTIME											

10/24/12 FCC (2)

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OCT24/12 18.27  
\*\*\*CHANGES\*\*\*  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	10/30	11/2	0		TU-F	0
4	S		1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	10/30	11/2	0		TU-F	0
5	S		1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	10/30	11/2	0		TU-F	0
6	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/30	11/2	0		TU-F	0
7	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/30	11/2	0		TU-F	0
8	S		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/30	11/2	0		TU-F	0
9	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/30	11/2	0		TU-F	0
10	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/30	11/2	0		TU-F	0

OCT24/12 18.27  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	10/30	11/2	0		TU-F	0
12	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	10/30	11/2	0		TU-F	0
13	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	10/30	11/2	0		TU-F	0
14	S		700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW	30		\$450.00	10/30	11/2	0		TU-F	0
15	S		730P-800P PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA	30		\$500.00	10/30	11/2	0		TU-F	0
16	S		900A-1000A PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2	30		\$275.00	10/30	11/2	0		TU-F	0
17	S		800P-900P PROGRAM : VOICE RA35+ : 9.0 CON COM1: VOICE	30		\$4,500.00	11/5	11/5	0		MON	0
18	S		1130P-100A PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL	30		\$600.00	11/3	11/3	0		SAT	0

FROM REP OCT24/12 18.27  
\*\*CHANGES\*\* \*\* WFLA-TV \*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		1200N-100P	30		\$75.00	11/3	11/3	0		SAT	0
PROGRAM : RA35+ : 0.8 CON COM1:												
20	S		600P-630P	30		\$350.00	11/3	11/3	0		SAT	0
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
21	S		700P-800P	30		\$325.00	11/3	11/3	0		SAT	0
PROGRAM : ET RA35+ : 3.6 CON COM1: ET												
22	S		700A-900A	30		\$250.00	11/3	11/3	0		SAT	0
PROGRAM : SA TODAY RA35+ : 2.0 CON COM1: SA TODAY												
23	S		900A-1000A	30		\$150.00	11/3	11/3	0		SAT	0
PROGRAM : RA35+ : 2.1 CON COM1:												
24	S		1200N-100P	30		\$75.00	11/4	11/4	0		SUN	0
PROGRAM : RA35+ : 0.5 CON COM1:												
25	S		600P-630P	30		\$375.00	11/4	11/4	0		SUN	0
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
26	S		800A-900A	30		\$250.00	11/4	11/4	0		SUN	0
PROGRAM : SU TODAY RA35+ : 1.8 CON COM1: SU TODAY												

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP OCT24/12 18.27  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		830P-1100P	30		\$6,000.00	11/4	11/4	0		SUN	0
PROGRAM : NFL												
RA35+ : 11.6												
CON COM1: NFL												
28	S		900A-1000A	30		\$150.00	11/4	11/4	0		SUN	0
PROGRAM :												
RA35+ : 1.8												
CON COM1:												
29	S		1100P-1130P	30		\$625.00	10/30	11/4	0		TU-SU	0
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												
30	S		100P-200P	30		\$200.00	11/5	11/5	0		MON	0
PROGRAM : DAYS OF OUR LIVES												
RA35+ : 1.1												
CON COM1: DAYS OF OUR LIVES												
31	S		1000A-1100A	30		\$80.00	11/5	11/5	0		MON	0
PROGRAM : DAYTIME												
RA35+ : 1.8												
CON COM1: DAYTIME												
32	S		1130P-1230A	30		\$325.00	11/5	11/5	0		MON	0
PROGRAM : TONIGHT SHOW												
RA35+ : 2.0												
CON COM1: TONIGHT SHOW												
33	S		1100A-1200N	30		\$80.00	11/5	11/5	0		MON	0
PROGRAM : NEWS												
RA35+ : 0.4												
CON COM1: NEWS												
34	S		1200N-100P	30		\$100.00	11/5	11/5	0		MON	0
PROGRAM : TODAY 3												
RA35+ : 0.5												
CON COM1: TODAY 3												

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP OCT24/12 18.27  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		200P-300P	30		\$125.00	11/5	11/5	0		MON	0
PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY												
36	S		300P-400P	30		\$225.00	11/5	11/5	0		MON	0
PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS												
37	S		400P-500P	30		\$300.00	11/5	11/5	0		MON	0
PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ												
38	S		500P-530P	30		\$450.00	11/5	11/5	0		MON	0
PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS												
39	S		530P-600P	30		\$450.00	11/5	11/5	0		MON	0
PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS												
40	S		600P-630P	30		\$600.00	11/5	11/5	0		MON	0
PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS												
41	S		600A-700A	30		\$325.00	11/5	11/5	0		MON	0
PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS												
42	S		700P-730P	30		\$500.00	11/5	11/5	0		MON	0
PROGRAM : ET RA35+ : 4.2 CON COM1: ET												

REP HEADLINE# 6162169  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT24/12 18.27  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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43	S		700A-900A	30		\$450.00	11/5	11/5	0		MON	0
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												

44	S		730P-800P	30		\$500.00	11/5	11/5	0		MON	0
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												

45	S		900A-1000A	30		\$275.00	11/5	11/5	0		MON	0
PROGRAM : TODAY SHOW 2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												

46	S		1100P-1130P	30		\$625.00	11/5	11/5	0		MON	0
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												

NOV/12 \$ .00

CONTRACT TOTAL \$ .00  
TOTAL SPOTS 0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%  
WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED

SVC- NSI BOOKS- MAY/08 NOV/07  
DEMOS- RA35+.

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**Srtp Media**  
 201 North Union Street  
 Suite 200  
 Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
 Submission Number 817 Issue 3



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Vern Buchanan/ R/ Congress/ FL	<b>Submission Cost:</b> 0	<b>Campaign Ref:</b> E:120614063
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 23 /48 /124	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/29/12 to 11/11/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06162169
<b>Est./PO Number:</b> 06162169	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Vern Buchanan 4 Cong	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
2	M-F 10a Daytime .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8	8	
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30 Comme	Nbr of Spots Closed PR	1	1	
4	M-F 11a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8	8	
5	M-F 12p Today Show III .TWTF..	06		30 Comme	Nbr of Spots Closed PR	3	3	
13	M-F 7p Entertainment Tonight .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4	4	
15	M-F 730p Extra .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4	4	
16	M-F 9a Today Show II .TWTF..	06		30 Comme	Nbr of Spots Closed PR	2	2	
31	M-F 10a Daytime	06		30	Nbr of Spots			
<b>Weekly Totals:</b> Total Spots(Ord Spots)					35	6	41	
Closed PR								



**Srsc Media**  
 201 North Union Street  
 Suite 200  
 Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
 Submission Number 817 Issue 3



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Vern Buchanan/ R/ Congress/ FL	<b>Submission Cost:</b> 0	<b>Campaign Ref:</b> E:120614063
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 23 / 48 / 124	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/29/12 to 11/11/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06162169
<b>Est./PO Number:</b> 06162169	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
33	M-F 11a News M.....	06		30 Comme	Closed PR Nbr of Spots	2	2	
40	M-F 6p News M.....	06		30 Comme	Closed PR Nbr of Spots	1	1	
42	M-F 7p Entertainment Tonight M.....	06		30 Comme	Closed PR Nbr of Spots	1	1	
44	M-F 730p Extra M.....	06		30 Comme	Closed PR Nbr of Spots	1	1	
54	M-F 7p News .TWTF..	06		30 Comme	Closed PR Nbr of Spots	3	3	
55	M-F 730p Entertainment Tonight .TWTF..	06		30 Comme	Closed PR Nbr of Spots	2	2	
<b>Weekly Totals:</b> Total Spots(Ord Spots)					35	6	41	
Closed PR								

**Pre-emption Summary**

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 10a Daytime	:30 Commercial	10/29/12	Closed Pre Emption	640.00	No Makegood / Credit	0000000000	E:120614063
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/29/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120614063
4	M-F 11a News	:30 Commercial	10/29/12	Closed Pre Emption	560.00	No Makegood / Credit	0000000000	E:120614063
			10/29/12	Closed Pre Emption	0.00	10/30, 11/05	0000167996	E:120614063

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
5	M-F 12p Today Show III	:30 Commercial	10/29/12	Closed Pre Emption	300.00	No Makegood / Credit	0000000000	E:120614063
13	M-F 7p Entertainment Tonight	:30 Commercial	10/29/12	Closed Pre Emption	0.00	8 (08/17, 10/30, 11/05)	0000167920	E:120614063
15	M-F 730p Extra	:30 Commercial	10/29/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120614063
16	M-F 9a Today Show II	:30 Commercial	10/29/12	Closed Pre Emption	550.00	No Makegood / Credit	0000000000	E:120614063
31	M-F 10a Daytime	:30 Commercial	11/05/12	Closed Pre Emption	160.00	No Makegood / Credit	0000000000	E:120614063
33	M-F 11a News	:30 Commercial	11/05/12	Closed Pre Emption	0.00	10/30, 11/05)	0000167996	E:120614063
40	M-F 6p News	:30 Commercial	11/05/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120614063
42	M-F 7p Entertainment Tonight	:30 Commercial	11/05/12	Closed Pre Emption	0.00	8 (08/17, 10/30, 11/05)	0000167920	E:120614063
44	M-F 730p Extra	:30 Commercial	11/05/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120614063
54	M-F 7p News	:30 Commercial	10/29/12	Closed Pre Emption	1,500.00	No Makegood / Credit	0000000000	E:120614063
55	M-F 730p Entertainment Tonight	:30 Commercial	10/29/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120614063

Grand Totals

Totals		Month 11 Weeks: 4	
		10/29	11/05
Spots		0	0
Cost		0	0

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

MAY 31/12 13.4  
\*\*\* WFLA-TV \*\*\*

FAX# 703-516-9680

TV  
\*  
\*  
\*

# SATIESTMAN

BUYER NAME BETSY VONDERHEID

SALES PRSN WA-  
MEGHAN MCGARR (H)

ALEXANDRIA, VA 22314

CLASS: NAT'L. LOCAL REGIONAL

PRDCT	VERN	BUCHANAN	4	CONG	EST#124	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX	13.41
STATE TAX	
CO-OP BILLING NEEDED	
DATE MAY31/12	

REP: NEW ORDER

TTL \$53,070 @149X  
PLEASE CONFIRM  
THANKS! KIM FOR MEGHAN

CON CM VERN BUCHANAN FOR CONGRESS

23

[illegible]

AGENCY ADVERTISER CODE = 23 AGENCY EST# = 124  
AGENCY PRODUCT CODE = 48

1	100P-200P	30	\$200.00	10/30	11/2	4	TD-H	4
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PROGRAM : DAYS OF OUR LIVES

RA35+ : 1.1  
CON COM1: DAYS OF OUR LIVES

2	1000A-1100A	30	\$80.00	10/30	11/2	8	TU-F
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PROGRAM : DAYTIME

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RA35+      : 1.8
CON COM1: DAYTIME
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REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
MAY31/12 13.4  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	10/30	11/2	8		TU-F	8
4			1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	10/30	11/2	8		TU-F	8
5			1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	10/30	11/2	8		TU-F	8
6			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/30	11/2	8		TU-F	8
7			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/30	11/2	8		TU-F	8
8			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/30	11/2	8		TU-F	8
9			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/30	11/2	4		TU-F	4
10			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/30	11/2	4		TU-F	4

REP HEADLINE# 6162169  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 13.4  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	10/30	11/2	4		TU-F	4
12			600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	10/30	11/2	4		TU-F	4
13			700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	10/30	11/2	4		TU-F	4
14			700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW	30		\$450.00	10/30	11/2	8		TU-F	8
15			730P-800P PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA	30		\$500.00	10/30	11/2	4		TU-F	4
16			900A-1000A PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2	30		\$275.00	10/30	11/2	8		TU-F	8
17			800P-900P PROGRAM : VOICE RA35+ : 9.0 CON COM1: VOICE	30		\$4,500.00	11/5	11/5	1		MON	1
18			1130P-100A PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL	30		\$600.00	11/3	11/3	1		SAT	1

MAY 31/12 13.4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1200N-100P	30		\$75.00	11/3	11/3	2		SAT	2
PROGRAM : RA35+ : 0.8 CON COM1 :												
20			600P-630P	30		\$350.00	11/3	11/3	1		SAT	1
PROGRAM : RA35+ : 3.6 CON COM1 : NEWS												
21			700P-800P	30		\$325.00	11/3	11/3	1		SAT	1
PROGRAM : RA35+ : 3.6 CON COM1 : ET												
22			700A-900A	30		\$250.00	11/3	11/3	2		SAT	2
PROGRAM : RA35+ : 2.0 CON COM1 : SA TODAY												
23			900A-1000A	30		\$150.00	11/3	11/3	2		SAT	2
PROGRAM : RA35+ : 2.1 CON COM1 :												
24			1200N-100P	30		\$75.00	11/4	11/4	2		SUN	2
PROGRAM : RA35+ : 0.5 CON COM1 :												
25			600P-630P	30		\$375.00	11/4	11/4	1		SUN	1
PROGRAM : RA35+ : 3.6 CON COM1 : NEWS												
26			800A-900A	30		\$250.00	11/4	11/4	2		SUN	2
PROGRAM : RA35+ : 1.8 CON COM1 : SU TODAY												

REP HEADLINE# 6162169  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 13.4  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			830P-1100P PROGRAM : NFL RA35+ : 11.6 CON COM1: NFL	30		\$6,000.00	11/4	11/4	1		SUN	1
28			900A-1000A PROGRAM : RA35+ : 1.8 CON COM1: -	30		\$150.00	11/4	11/4	2		SUN	2
29			1100P-1130P PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1: LATE NEWS	30		\$625.00	10/30	11/4	6		TU-SU	6
30			100P-200P PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1: DAYS OF OUR LIVES	30		\$200.00	11/5	11/5	1		MON	1
31			1000A-1100A PROGRAM : DAYTIME RA35+ : 1.8 CON COM1: DAYTIME	30		\$80.00	11/5	11/5	2		MON	2
32			1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	11/5	11/5	2		MON	2
33			1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	11/5	11/5	1		MON	1
34			1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	11/5	11/5	2		MON	2

1X Sun - IN after football

REP HEADLINE# 6162169  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 13.4  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	11/5	11/5	2		MON	2
36			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	11/5	11/5	2		MON	2
37			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	11/5	11/5	2		MON	2
38			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	11/5	11/5	1		MON	1
39			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	11/5	11/5	1		MON	1
40			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	11/5	11/5	1		MON	1
41			600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	11/5	11/5	1		MON	1
42			700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	11/5	11/5	1		MON	1



REP HEADLINE# 6162169  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 MAY31/12 13.4  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43			700A-900A	30		\$450.00	11/5	11/5	2		MON	2
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												
44			730P-800P	30		\$500.00	11/5	11/5	1		MON	1
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
45			900A-1000A	30		\$275.00	11/5	11/5	2		MON	2
PROGRAM : TODAY SHOW 2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												
46			1100P-1130P	30		\$625.00	11/5	11/5	1		MON	1
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												
NOV/12 53070.00												CONTRACT TOTAL 53070.00
												TOTAL SPOTS 149

MARKET TOTALS \$279,315 WFLA 19% WFTS 18% WTSP 13% WTVT 8% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 42% CABL 0%

SHARES ARE ESTIMATED, WILL UPDATE WHEN ALL COMPETITIVE IS RECEIVED

SVC- NSI BOOKS- MAY/08 NOV/07

DEMOS- RA35+\*

Srcp Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 625 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	52720	Campaign Ref:	E:120614063
Buyer:	FL	Client/Product/Estimate:	23 /48 /124	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06162169
Est./PO Number:	06162169	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Vern Buchanan 4 Cong	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL	52720
Demographic:	(L) Household	Order:				

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	10/29	11/05	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	200	30 Comme	Nbr of Spots	4		4	800
2	M-F 10a Daytime .TWTF..	80	30 Comme	Nbr of Spots	8		8	640
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	325	30 Comme	Nbr of Spots	8		8	2600
4	M-F 11a News .TWTF..	80	30 Comme	Nbr of Spots	8		8	640
5	M-F 12p Today Show III .TWTF..	100	30 Comme	Nbr of Spots	8		8	800
6	M-F 2p Rachael Ray .TWTF..	125	30 Comme	Nbr of Spots	8		8	1000
7	M-F 3p Doctors .TWTF..	225	30 Comme	Nbr of Spots	8		8	1800
8	M-F 4p Dr Oz .TWTF..	300	30 Comme	Nbr of Spots	8		8	2400
Weekly Totals: Total Spots(Ord Spots)					122	26	148	

Srcp Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 625 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	52720	Campaign Ref:	E:120614063
Buyer:	FL	Client/Product/Estimate:	23 / 48 / 124	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06162169
Est./PO Number:	06162169	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
9	M-F 5p News .TWTF..	450	30 Comme	Nbr of Spots 4		4	1800
10	M-F 530p News .TWTF..	450	30 Comme	Nbr of Spots 4		4	1800
11	M-F 6p News .TWTF..	600	30 Comme	Nbr of Spots 4		4	2400
12	M-F 6a News .TWTF..	325	30 Comme	Nbr of Spots 4		4	1300
13	M-F 7p Entertainment Tonight .TWTF..	500	30 Comme	Nbr of Spots 4		4	2000
14	M-F 7a Today Show .TWTF..	450	30 Comme	Nbr of Spots 8		8	3600
15	M-F 730p Extra .TWTF..	500	30 Comme	Nbr of Spots 4		4	2000
16	M-F 9a Today Show II .TWTF..	275	30 Comme	Nbr of Spots 8		8	2200
17	Mon 8-10p ET / 7-9p CT Voice M.....	4500	30 Comme	Nbr of Spots 1		1	4500
18	Sat 1130p ET / 1030p CT Saturday Night Live .....S.	600	30 Comme	Nbr of Spots 1		1	600
Weekly Totals: Total Spots(Ord Spots)				122	26	148	

**Srccp Media**  
 201 North Union Street  
 Suite 200  
 Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
 Submission Number 625 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8886

**Original**

<b>Client:</b>	Vern Buchanan/ R/ Congress/ FL	<b>Submission Cost:</b>	52720	<b>Campaign Ref:</b>	E:120614063
<b>Buyer:</b>	FL	<b>Client/Product/Estimate:</b>	23 /48 /124	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	10/29/12 to 11/11/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06162169
<b>Est./PO Number:</b>	06162169	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
				<b>Business Category:</b>	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
19	Sat 12p News .....S.	75	30 Comme	Nbr of Spots 2		2	150
20	Sat 7p Entertainment Tonight .....S.	325	30 Comme	Nbr of Spots 1		1	325
21	Sat 7a Today Show .....S.	250	30 Comme	Nbr of Spots 2		2	500
22	Sat 9a News .....S.	150	30 Comme	Nbr of Spots 2		2	300
23	Sun 12p News .....S	75	30 Comme	Nbr of Spots 2		2	150
24	Sun 6p News .....S	375	30 Comme	Nbr of Spots 1		1	375
25	Sun 8a Today Show .....S	250	30 Comme	Nbr of Spots 2		2	500
26	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	6000	30 Comme	Nbr of Spots 1		1	6000
27	Sun 9a News .....S	150	30 Comme	Nbr of Spots 2		2	300
28	M-Su 11p News ..TWTF..S.	625	30 Comme	Nbr of Spots 5		5	3125
<b>Weekly Totals: Total Spots(Ord Spots)</b>				122	26	148	

Srco Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 625 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	52720	Campaign Ref:	E:120614063
Buyer:	FL	Client/Product/Estimate:	23 / 48 / 124	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06162169
Est./PO Number:	06162169	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	10/29	11/05	Total	Cost
29	M-Su Late News Late Run .....S	625	30 Comme	Nbr of Spots	1		1	625
30	M-F 1p Days Of Our Lives M.....	200	30 Comme	Nbr of Spots		1	1	200
31	M-F 10a Daytime M.....	80	30 Comme	Nbr of Spots		2	2	160
32	M-F 1135p ET / 1035p CT Tonight Show M.....	325	30 Comme	Nbr of Spots		2	2	650
33	M-F 11a News M.....	80	30 Comme	Nbr of Spots		1	1	80
34	M-F 12p Today Show III M.....	100	30 Comme	Nbr of Spots		2	2	200
35	M-F 2p Rachael Ray M.....	125	30 Comme	Nbr of Spots		2	2	250
36	M-F 3p Doctors M.....	225	30 Comme	Nbr of Spots		2	2	450
37	M-F 4p Dr Oz M.....	300	30 Comme	Nbr of Spots		2	2	600
38	M-F 5p News M.....	450	30 Comme	Nbr of Spots		1	1	450
39	M-F 530p News M.....	450	30 Comme	Nbr of Spots		1	1	450
Weekly Totals: Total Spots (Ord Spots)					122	26	148	

Srcp Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 625 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	52720	Campaign Ref:	E:120614063
Buyer:	FL	Client/Product/Estimate:	23 /48 /124	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06162169
Est./PO Number:	06162169	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
40	M-F 6p News M.....	600	30 Comme	Nbr of Spots	1	1	600
41	M-F 6a News M.....	325	30 Comme	Nbr of Spots	1	1	325
42	M-F 7p Entertainment Tonight M.....	500	30 Comme	Nbr of Spots	1	1	500
43	M-F 7a Today Show M.....	450	30 Comme	Nbr of Spots	2	2	900
44	M-F 730p Extra M.....	500	30 Comme	Nbr of Spots	1	1	500
45	M-F 9a Today Show II M.....	275	30 Comme	Nbr of Spots	2	2	550
46	M-Su 11p News M.....	625	30 Comme	Nbr of Spots	1	1	625
Weekly Totals: Total Spots (Ord Spots)				122	26	148	

Grand Totals			
Totals		10/29	11/05
Spots	148	122	26
Cost	52720	40730	11990

Grand Totals:

Spots:	148
Gross Total:	52,720.00
Commission:	7,908.00
Net Total:	44,812.00



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Vern Buchanan/ R/ Congress/  
PROD: Vern Buchanan 4 Cong

2012  
INVOICE DATE 11/25/12  
ORDER TYPE Political  
WFLA I SS  
E:120614063  
WFLA  
INVOICE NUMBER 0100033825  
PAGE 1  
BROADCAST MONTH 10/29/2012 - 11/2  
SCHEDULE DATES 10/29/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 23 /48 /124  
Desc: 06162169

#### SCHEDULE

#### ACTUAL BROADCAST

#### RECONCILIATION

DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 10a Daytime	80.00	2	8	10/30	TU	*WFLA	30	:30 Commercial	.00	Preempt Program Change	80.00-
				10/30	TU		30		.00	Preempt Program Change	80.00-
				10/31	WE		30		.00	Preempt Program Change	80.00-
				10/31	WE		30		.00	Preempt Program Change	80.00-
				11/01	TH		30		.00	Preempt Program Change	80.00-
				11/01	TH		30		.00	Preempt Program Change	80.00-
				11/02	FR		30		.00	Preempt Program Change	80.00-
				11/02	FR		30		.00	Preempt Program Change	80.00-
M-F 1135p ET / 1035p CT Tonigh	325.00	3	1	10/30	TU	*WFLA	30	:30 Commercial	.00	Preempted	325.00-
M-F 11a News						*WFLA		:30 Commercial			

\*\*\* Continued \*\*\*

PERIOD COST 8,135.00

0 Total Units

ACTUAL GROSS BILLING .00  
AGENCY COMMISSION .00  
NET DUE .00

SUB-TOTALS Debits .00  
Credits 8,135.00-  
TOTAL RECONCILING 8,135.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Vern Buchanan/ R/ Congress/  
PRODUCT Vern Buchanan 4 Cong

INVOICE NUMBER 0100033825  
BROADCAST MONTH 10/29/2012 - 11/25,

AMOUNT DUE  
.00

REMIT TO:

\*00186

000021861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000021861 00000100033825 000000000 9





# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Vern Buchanan/ R/ Congress/  
PROD: Vern Buchanan 4 Cong

2012  
INVOICE DATE 11/25/12 E:120614063  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033825  
PAGE 2  
BROADCAST MONTH 10/29/2012 - 11/2  
SCHEDULE DATES 10/29/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 23 /48 /124  
Desc: 06162169

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
	80.00	4 8	10/30	TU		30		.00	Preempt	80.00-
			10/30	TU		30		.00	Program Change	80.00-
			10/31	WE		30		.00	Preempt	80.00-
			10/31	WE		30		.00	Program Change	80.00-
			11/01	TH		30		.00	Preempt	80.00-
			11/01	TH		30		.00	Program Change	80.00-
			11/02	FR		30		.00	Preempt	80.00-
			11/02	FR		30		.00	Program Change	80.00-
M-F 12p Today Show III	100.00	5 3	10/30	TU		30	*WFLA :30 Commercial	.00	Preempted	100.00-
			10/31	WE		30		.00	Preempted	100.00-
			11/02	FR		30		.00	Preempted	100.00-
M-F 7p Entertainment Tonight	500.00	13 4	10/30	TU		30	*WFLA :30 Commercial	.00	Preempt	.00-
			10/31	WE		30		.00	Program Change	.00-
			11/01	TH		30		.00	Preempt	.00-
			11/02	FR		30		.00	Program Change	.00-
M-F 730p Extra	500.00	15 4	10/30	TU		30	*WFLA :30 Commercial	.00	Preempt	500.00-
			10/31	WE		30		.00	Program Change	500.00-
*** Continued ***										

PERIOD COST 8,135.00

0 Total Units  
ACTUAL GROSS BILLING .00  
AGENCY COMMISSION .00  
NET DUE .00

SUB-TOTALS Debits .00  
Credits 8,135.00-  
TOTAL RECONCILING 8,135.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Vern Buchanan/ R/ Congress/  
PROD: Vern Buchanan 4 Cong

2012  
INVOICE DATE 11/25/12 E:120614063  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033825  
PAGE 3  
BROADCAST MONTH 10/29/2012 - 11/2  
SCHEDULE DATES 10/29/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 23 /48 /124  
Desc: 06162169

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
				11/01	TH		30	.00	Change	
				11/02	FR		30	.00	Preempt	500.00-
									Program	
									Change	
									Preempt	500.00-
									Program	
									Change	
M-F 9a Today Show II	275.00	16	2	10/30	TU		30	.00	Preempted	275.00-
				11/02	FR		30	.00	Preempted	275.00-
M-F 10a Daytime	80.00	31	2	11/05	MO		30	.00	Preempt	80.00-
				11/05	MO		30	.00	Program	
									Change	
									Preempt	80.00-
									Program	
									Change	
M-F 11a News	80.00	33	1	11/05	MO		30	.00	Preempt	.00-
									Program	
									Change	
M-F 6p News	600.00	40	1	11/05	MO		30	.00	Preempted	600.00-
M-F 7p Entertainment Tonight	500.00	42	1	11/05	MO		30	.00	Preempt	.00-
									Program	
									Change	
M-F 730p Extra	500.00	44	1	11/05	MO		30	.00	Preempt	500.00-
									Program	
									Change	
M-F 7p News	500.00	54	3	10/31	WE		30	.00	Preempted	500.00-
				11/01	TH		30	.00	Preempted	500.00-
				11/02	FR		30	.00	Preempted	500.00-
M-F 730p Entertainment Tonight	500.00	55	2	10/30	TU		30	.00	Preempted	500.00-
				11/02	FR		30	.00	Preempted	500.00-
Total Airtime Net Spot Revenue:							.00			

PERIOD COST 8,135.00

0 Total Units  
ACTUAL GROSS BILLING .00  
AGENCY COMMISSION .00  
NET DUE .00

SUB-TOTALS Debits .00  
Credits 8,135.00-  
TOTAL RECONCILING 8,135.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.